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SOCIAL ENTREPRENEURSHIP SKILLS LABS FOR YOUTH ART WORKERS

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NEWSLETTER 4

DELARTE Social Entrepreneurship Skills Lab for Young Artists 26–30 October 2026 | Thessaloniki, Greece

The DELARTE – Social Entrepreneurship Skills Labs for Youth Art Workers project successfully organised its Social Entrepreneurship Skills Lab for Young Artists in Thessaloniki, Greece, from 26 to 30 October 2026.

The five-day training brought together young artists and participants interested in exploring how creativity, innovation and entrepreneurial thinking can contribute to sustainable careers and positive social change. Through interactive workshops, practical exercises, group discussions and collaborative activities, participants had the opportunity to strengthen their entrepreneurial competences, exchange experiences and develop innovative ideas for the creative and cultural sectors.

Five Days of Learning, Creativity and Innovation

Throughout the training, participants explored essential topics related to social entrepreneurship and professional development in the arts:

- Marketing and Branding: Developing a strong artistic identity, promoting creative work and communicating effectively with different audiences.
- Digital Transformation: Exploring digital tools and innovative approaches to support artistic entrepreneurship.

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- Collaboration and Networking: Building professional connections, encouraging teamwork and identifying opportunities for cooperation within the creative sector.
- Measuring Social Impact: Understanding how artistic initiatives can generate positive social change and how their impact can be assessed.
- Social Entrepreneurship and Business Model Canvas: Transforming creative ideas into structured, sustainable and socially responsible business initiatives.

The training encouraged participants to apply their knowledge through hands-on activities, promoting creativity, critical thinking, problem-solving and collaboration.





Turning Artistic Ideas into Social Impact

One of the main objectives of the Skills Lab was to demonstrate that **art can be more than a form of creative expression: it can also be a powerful driver of social innovation and entrepreneurship.**

Combining artistic creativity with entrepreneurial skills, the training supported participants in exploring new professional opportunities, strengthening their confidence and identifying ways to develop initiatives that respond to social needs.
The workshops also provided opportunities for participants to share different perspectives, learn from one another and establish connections that can support future artistic collaborations.

Building a More Sustainable Future for Young Artists

The DELARTE Social Entrepreneurship Skills Lab represents an important contribution to the project's mission of bridging the gap between the arts and social entrepreneurship.
Equipping young artists with practical knowledge, innovative tools and essential professional skills, DELARTE seeks to improve their employability, strengthen their entrepreneurial potential and encourage the development of sustainable creative initiatives.

Together, we are empowering the next generation of artists to transform creativity into opportunity and social impact!



✉️ **Contact Us**
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Together, we are shaping creativity with impact!

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